

KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA

PROJECT PROFILE ON PERFUMERY COMPOUND

Introduction:

A perfume may be defined as any mixture of pleasantly odorous substances. Originally all the products used in perfumery were of natural origin. The finest modern perfumes are neither wholly synthetic nor yet completely natural. The demand is increasing day by day due to increase in the standard of living. The demand will further increase as there is good export potential as well local consumption.

Raw Materials: Required for perfumery compounds are Jasmine Compound, cassis alesoute, chemicals etc.

Process of Manufacture: Different ingredients are mixed together in a mixing tank fitted with mechanical stirrer and then packed in desired shape. Market potential: The demand is increasing day by day due to increase in the standard of living. The demand will future increase as there is good export potential as well local consumption.

1	Name of the product	Perfumery Compound		
2	Project Cost			
	a) Capital Expenditure			
	Land	Own		
	Work shed in Sq.ft.	On rental		
	▪ Equipment (Mixer with stirrer, Weighing scale plate form type, Sealing and filing machine, Miscellaneous apparatus)			Rs.1,50,000.00
	Total capital expenditure			Rs.1,50,000.00
	b) Working capital			Rs.16,66,667.00
	Total project cost			Rs.18,16,667.00
3	Estimated Annual Production of Perfumery Compound (Rs. In 000)			
Sr.No	Particulars	Capacity Quintal	Rate/kg.	Total Value
1	Perfumery Compound	10,000 kg.	Rs.1000/-	10,000.00
	Total	10,000 kg.	Rs.1000/-	10,000.00
4	Raw Materials			89,52,332.00
5	Labels and Packaging materials			1,00,000.00
6	Wages(Skilled & unskilled)			1,20,000.00
7	Salaries			2,40,000.00
8	Administrative Expenses			75,000.00
9	Overheads			2,00,000.00
10	Miscellaneous expenses			75,000.00

11	Depreciation	15,000.00
12	Insurance	1,500.00
13	Interest as per PLR	
	a) Capital Expenditure Loan	19,500.00
	b) Working Capital Loan	2,16,668.00
	Total interest	2,36,168.00

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14	Working capital requirement	
	▪ Fixed Cost	4,11,000.00
	▪ Variable Cost	95,89,000.00
	▪ Requirement of W.C. per cycle	16,66,667.00

15. Estimated cost analysis

Sr. No	Particulars	Capacity Utilization (Rs.'000)			
		100%	60%	70%	80%
1	Fixed Cost	411.00	246.60	287.70	328.80
2	Variable Cost	9589.00	5753.40	6712.30	7671.20
3	Cost of Production	10000.00	6000.00	7000.00	8000.00
4	Projected sales	14000.00	8400.00	9800.00	11200.00
5	Gross Surplus	4000.00	2400.00	2800.00	3200.00
6	Expected Net Surplus	3985.00	2385.00	2785.00	3185.00

Note: 1) All figures mentioned above are only indicative and may vary from place to place.

2) If the investment on Building is replaced by Rental premises

a) Total cost of project will be reduced.

b) Profitability will be increased.

c) Interest on C.E. will be reduced